

Magnetic Power Inc.

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1

Time for a "Triple Play": Reduce Oil Prices and Dependence on Fossil Fuels, while Meeting the Growing Demand for Electric Power

The Cost of Oil

Oil futures have now exceeded \$100/barrel. In two years there will be one billion automotive vehicles worldwide. If current trends continue, by 2030 world oil supply, projected to be 70 Million barrels per day, will fall far short of the estimated daily demand. The projected shortfall of 40 Million barrels of oil per day will drive fuel costs far beyond tenable levels. The world will see more wars, such as the conflict in Iraq, unless a path is opened that can dramatically reduce demand for oil.

Fossil Fuels and Global Warming

James Hansen of NASA Goddard stated (January 2, 2008): The earth is close to passing climate change "tipping points." Greenhouse gases released in burning fossil fuels are nearing a level that will set in motion dangerous effects, many irreversible, including extermination of countless species, ice sheet disintegration and sea-level rise, and intensified regional climate extremes.

As a society we face a stark choice. Move on to the next phase of the industrial revolution, preserving and restoring wonders of the natural world, while maintaining and expanding benefits of advanced technology. Or ignore the problem, sentencing humanity and other creatures to struggle on an increasingly desolate planet.

The World's Huge Appetite for Energy

Energy consumption is at the core of human existence. It virtually controls what we eat, how we live, where we go, how we are entertained, our health, knowledge, defense and exploration. The world's demand for energy is surging.

The International Energy Outlook 2006, by the U.S. Department of Energy, forecasts electricity use will grow by an average of 2 percent per year worldwide and almost twice as rapidly in the developing world. Robust economic growth in many developing nations is expected to boost demand for electricity for air conditioning, cooking, space and water heating, and refrigeration. Global energy consumption is projected to increase by 71% from 2003 to 2030. We need to sharply accelerate development of radically new, cost-effective, sustainable alternatives.

The Triple Play

Revolutionary new technologies are being developed at Magnetic Power, Inc. (MPI).

MPI has dedicated more than 20 years of research and development into exploring breakthrough technologies. To reverse the trends discussed above, MPI envisions a technological revolution, developed commercially, that has limited impact on available planetary resources. What we call Magnetic Power Modules™ are projected to be easy to manufacture and use, as well as inexpensive, thus capable of rapidly achieving global impact.

Based upon proprietary breakthrough discoveries in MPI's labs, magnetic generators are being designed to operate continuously, without fuel, creating torque and/or extracting electricity by converting an energy source that exists everywhere in the

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2

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universe. This process creates no pollution. The cost of electricity is estimated to be significantly less than any competing form of power generation, today or in the foreseeable future.

Magnetic generators with and without rotating parts can be made in many of the world's factories. Household units will produce power 24/7. Larger units are expected to replace automobile engines. Magnetic Power Modules will eliminate any need for fuel to run a vehicle. They will allow future cars to earn cash, becoming income producing power plants when parked. Since they may produce 50 to 150 kW, it is possible many cars could pay for themselves over a reasonable period of time.

Nobel physicist Werner Heisenberg once stated: "We could utilize magnetism as an energy source". Hans Coler demonstrated a 6 Kilowatt, solid-state, magnetic "space-energy receiver" in Germany during 1937. It was destroyed by an Allied bomb during WWII. The invention was confirmed by British Intelligence after the War. However, at the time, there was no comprehension as to the source of the energy. Coler wrote: "These fundamental researches...have made the first real and large breach in the citadel of present scientific belief."

Advanced magnetic prototypes are currently being constructed by MPI. Lee Felsenstein, EE, evaluated an early proof-of-concept prototype. He felt it to be analogous to the first examples of the transistor, which eventually led to a Nobel Prize and the creation of Silicon Valley (and similar high-tech complexes throughout the world).

Near-term MPI goals include self-sustaining motors and generators. In the not-too-distant future, a plug-in hybrid car, with a 2,000 watt prototype, is expected to demonstrate that a connection to the grid is not necessary in order to recharge the battery. That will herald the beginning of an end to the need for fuel.

The urgent need is for an emergency changeover, on an emergency basis, from burning fuel, to widespread use of new sources of energy that eliminate the need for fossil fuels. The Triple Play made possible by new technologies makes that a practical goal. We applaud all efforts to replace oil and reduce greenhouse gases. However, nothing short of revolutionary new technology can act fast enough to save millions of lives.

Scientists may express skepticism, since the energy sources are not yet widely understood. Acceptance will come when one sits on a desk in front of them and produces torque or electricity. The recent book by Thomas Valone: Zero Point Energy – The Fuel of the Future provides an excellent introduction to one aspect of this new science and technology.

MPI will develop laptop power supplies, room heaters, Demonstration Devices and toys. Young people with open minds might teach their elders how they function.

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